

RMG Insurance Lends a Hand to the Lehigh Conference of Churches with \$5,000 Donation

Westfield's Legacy of Caring donation helps the Lehigh Valley recover from the pandemic

Allentown PA July 7, 2021 – The Lehigh Conference of Churches was nominated by RMG Insurance to receive a \$5,000 donation to help providing help to thousands of families and individuals as part of Westfield's Legacy of Caring program. Each year, Westfield independent insurance agents, like RMG Insurance are invited to nominate a local nonprofit for the Legacy of Caring program. The Westfield Insurance Foundation, an independent private foundation endowed by Westfield, awards the donation as an extension of the fundamental role that insurance plays every day in stabilizing families, businesses and communities in times of uncertainty.

This year, the grant program, funded by Westfield Insurance Foundation, is focused on supporting nonprofits that are helping families and businesses stabilize and recover from the financial impact of the COVID-19 pandemic. In the last 15 months, nonprofits became increasingly important as the number of people in need increased while funding support simultaneously evaporated. Many agents participating in the Legacy of Caring program this year elected to nominate their local Feeding America foodbank, Urban League or United Way because of the critical resources they provide to their communities.

"As our businesses and schools reopen and 'return to normal,' Westfield's *Legacy of Caring* program reminds us that it may take years to return to the stability and security people and businesses, including nonprofits, enjoyed before the pandemic happened," said Mish Ganssle, Co-Founder.

"We are so grateful for the generous support," said Abby Goldfarb, Executive Director. "The Legacy of Caring grant will have a direct impact on our efforts and will help us provide the support and hope needed to be successful."

The Westfield Insurance Foundation will donate more than \$600,000 dollars to neighborhoods across the country. RMG Insurance is one of nearly 100 agencies that nominated a nonprofit, including the Lehigh Conference of Churches, for the Westfield Legacy of Caring grant program. Westfield is proud to work with their independent agents in distributing over \$3 million since 2015.

"We value our partnerships with our independent insurance agencies," said Ed Largent, Westfield President, CEO, and Westfield Insurance Foundation Chair. "2020 was an incredibly tough year and Westfield recognizes that families trying to achieve and maintain stability were faced with multiple barriers to success. Investing in our agents' communities will help families realize short-term successes with long-lasting outcomes."

About RMG Insurance

RMG Insurance is based in Easton, PA with an office in Doylestown, PA. Established in 2010, RMG specializes in protecting the missions of the many Non-Profit Organizations that serve the Lehigh Valley and beyond as well as Small Businesses and individuals.

About Westfield Insurance Foundation

Westfield Insurance Foundation was established in 2005 as an independent private foundation endowed by Westfield Insurance. In keeping with the values of Westfield Insurance, the Foundation exists as a dedicated community and industry partner; concentrating resources to have an impact on safety, disaster recovery and family stability. The Foundation donates over \$3 million annually to a variety of charities.

About Westfield

Westfield was founded in 1848 by a small group of hard-working farmers who believed in the promise of the future and the power of the individual. Today, as one of the nation's leading property and casualty (P&C) companies, we remain true to their vision and are dedicated to your protection and prosperity and to the progress of our community. Visit westfieldinsurance.com for more information.

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