



Dear Nonprofit:

RMG Insurance is pleased to announce that it has partnered with ArtsQuest and is excited to present you with an opportunity to promote and provide visibility for your nonprofit at **Musikfest** and the new **ArtsQuest Center at SteelStacks!**

RMG Insurance is a client-centric insurance agency with expertise in the Social Services arena. RMG agents have a long history of helping nonprofits throughout the Lehigh Valley and Delaware Valley. Our work with preferred insurers allows us to provide the needed protection at affordable premiums. Above that, we develop ways to support our nonprofit clients, becoming a trusted partner to their missions.

With that in mind, the new ‘RMG Insurance Think Community!’ series is an exciting opportunity that will provide special community days for nonprofits at SteelStacks and free space at Musikfest for one day (\$500 value)!

ArtsQuest is excited to be celebrating its 28th anniversary of Musikfest this August 5–14. In addition to the 580 free live performances, visual arts, crafts, food and family friendly experiences, visitors will be able to learn about the nonprofits in our community at the new RMG Insurance “Think Community!” booth at Musikfest’s Banana Island. Along with access to free space, as a participant you will receive the following support and visibility:

- A direct link to your website from the Musikfest website’s “Musikfestivities” section, a new section of the website where visitors go to find out what’s “going on” at the festival on any given day.
- You’ll be able to provide details on your organization’s booth, give-a-ways or other promotions you’ll have onsite. These details will be listed on the Musikfestivities web page, as well as in the Musikfest Program Book. ArtsQuest prints and distributes over 20,000 of the books each year.

Since there is limited space at Musikfest, “Think Community!” will also be at the ArtsQuest Center at SteelStacks. “Think Community!” days will add additional programming to the variety of programs already scheduled at the ArtsQuest Center. We have been working with the ArtsQuest team to carefully select dates for these special days.

And now, you wonder, how do I get involved, how do I become selected? It’s simple! Take a moment to fill in the attached application. RMG Insurance & ArtsQuest are looking for nonprofits that can add additional programming to Musikfest and SteelStacks while promoting their organizations. For example, a fun “carnival-style” game where children can win prizes branded with your logo and mission, a karaoke contest, face painting, etc. The ideas are endless...simply use your imagination! Organizations will be selected based on the programming outlined in the application, so give us as much detail as you can!

Please take a moment to review the enclosed application and contact us if you have any questions! Our selection process will begin soon, so don’t delay on returning your application!

On behalf of everyone at RMG Insurance and ArtsQuest, we look forward to providing you with this fantastic opportunity to show our community what it has to offer!

Thanks!

Ron Martin CIC, CISR & Mish Ganssle CPCU,CIC



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